

COOKIES POLICY

Accor UK Business & Leisure Hotels Limited (“**AccorInvest**” or “**we**”) as the owner of the Novotel London Canary Wharf Hotel (“**Hotel**”) and the website at bokanlondon.co.uk (the “**Website**”) wishes to give transparent information about its policy as regard the use of cookies on the Website.

Why a Cookies Policy?

This Cookies Policy aims at informing you about the use and functioning of cookies which may be installed on your device (computer, tablet, smartphone, etc.) (“**Device**”) while browsing the Website, subject to your choices as regard cookies.

This policy should be read together with our [Website privacy policy](#) which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

What are Cookies?

In the UK, the rules on cookies are covered by the Privacy and Electronic Communications Regulations 2003, the UK GDPR and the Data Protection Act 2018.

Cookies, also called HTTP cookies, web cookies, Internet cookies or browser cookies, are files which may be stored on your Device, subject to the choices and options you expressed or that you can express at any time, which record information about your web browsing on a website.

This information may be used for different purposes, notably: recognising the user and enabling them to access their account, recording a language preference, an expiration date, a type of response, obtaining statistics notably on the user experience for the website or other websites or applications.

The collected data is used to ease your next web browsing on the website.

The cookie issuer is the only one allowed to read or amend the information contained on such cookie.

First party cookies are cookies that are set on your Device by the Website itself.

Third party cookies are cookies that are set on your device by a third party when the Website pulls its content from elsewhere.

Which Cookies do we use?

The principal cookies placed on the Website are listed in the below charts.

Strictly Necessary Cookies

These cookies are essential in order to enable you to move around the Website and use its features, such as accessing secure areas of the website. Without these cookies, services you have asked for cannot be provided.

Name of cookie	Purpose	Retention period	More information
PHPSESSID	Used by TheFork booking widget to store and identify a users' unique session ID for the purpose of managing session.	Session	TheFork Cookies Policy : click here
datadome	Security cookie set by Force24 to detect BOTS and malicious traffic for the benefit of TheFork booking widget.	1 year	TheFork Cookies Policy : click here

			Force24 Cookies Policy : click here
cookie_consent_level	Used by the cookie acceptance source code to determine which level of consent has been granted by the user.	1 year	
cookie_consent_user_accepted	Used by the cookie acceptance source code to determine whether the user has accepted or rejected cookies.	1 year	
cookie_consent_user_consent_token	Used by the cookie acceptance source code to assign a unique value to the visitor so that it recognizes the device the next time it attempts to access the website.	1 year	
__cf_bm	The __cf_bm cookie is a cookie necessary to support Cloudflare Bot Management, currently in private beta. As part of the bot management service, this cookie helps manage incoming traffic that matches criteria associated with bots.	Session	

Tracking Cookies

Google Analytics is a widely used platform for measuring the performance of a website and provides us with the following information:

- the number of users visiting the website and how they use the Website;
- the calculation and differentiation of the visits;
- the identification of the website or search engine that you arrived on our Website from;
- statistics and analysis of frequentation, use, web browsing and make audience measurements of the Websites and their different sections, notably to improve them.

To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

Name of cookie	Purpose	Retention period	More information
_gid	This cookie is associated with Google Universal Analytics. It stores and updates a unique value for each page visited.	1 day	Google Cookies Policy: click here
_gat	This cookie is associated with Google Universal Analytics. It restrains request rate to limit the collection of data on high traffic sites.	1 minute	Google Cookies Policy: click here
_ga	Used to distinguish users on the Google Analytics platform.	2 years	Google Cookies Policy: click here

Retention period for storage of personal data

The personal data collected through the use of cookies are kept for the time necessary to achieve the different purposes described above.

The personal data collected is deleted in the event of the occurrence of one of the following events:

- expiry of the retention period;

- exercise of your right of deletion in accordance with the UK Data Protection Act 2018 and the UK General Data Protection Regulation;
- deletion from the site by AccorInvest for any reason whatsoever.

Cookie consent management

The recording of a cookie on your Device is essentially subject to your approval, which you can express and modify at any time and free of charge through the Website or the choices offered to you by your browser software.

You can change your cookie preferences for the Website at any time by clicking on the “Update Cookie Preferences” button in the footer of the website. You can then adjust the available sliders to ‘On’ or ‘Off’, then clicking “Save my preferences”. You may need to refresh your page for your settings to take effect.

Alternatively, most web browsers allow some control of most cookies through the browser settings. The configuration of each browser is different but the process is typically described in the browser’s help menu.

For example :

- for Internet Explorer™: [click here](#)
- for Microsoft Edge™: [click here](#)
- for Safari™ (mobile Devices): [click here](#)
- for Safari™ (desktop Devices): [click here](#)
- for Chrome: [click here](#)
- for Firefox™: [click here](#)
- for Opera™: [click here](#)

If your browser is set to accept cookies on your Device, the cookies embedded in the pages and content that you have viewed may be stored temporarily in a dedicated area of your Device. They will be readable there only by the cookie issuer.

Conversely, you can set your browser to refuse cookies. In this respect, your attention is drawn to the fact that by setting your browser to refuse cookies, certain features, pages and spaces of websites may not be accessible, for which the publisher cannot be held responsible.

Right of access and opposition

In accordance with the UK GDPR, you have a right of opposition and access to the data concerning you.

Preventing the deposit of cookies on your Device does not make advertisements disappear. Your refusal only blocks the adaptation of these advertisements to your areas of interest as deduced from your browsing path.

If your Device is used by more than one person or has multiple web browsers, it is possible that some of your cookie choices may not be permanently reflected, either because you used a different browser or because a third party has modified your browser settings. We are not able to prevent these external elements, nor can we guarantee the durability of the choices you initially expressed.

More information

For more information on cookies, you can visit the ICO website: <https://ico.org.uk/your-data-matters/online/cookies/>.